

Connection between Art, Architecture  
Immersive Design and Optical Illusions

# ILLUSIONISM IN INTERIORS

This course aims to understand the power of  
experience and how we design illusionistic,  
artsy spaces



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## WEEKLY PLAN

WEEK 1 - Introduction and meeting

WEEK 2- What is illusion? What is installation art ? What is the difference between art and artistic spaces?

WEEK 3- The difference between art installation, site specific installation and sculpture. Why do we choose artistic ways of decoration in interiors?

WEEK 4 - How to install art in spaces, technical installation process...

WEEK 5- How interior designers, architects design monumental forms and why its not art?

WEEK 6 - How Social Media created new spaces? -A closer look to Museum of Ice cream, Museum of Illusions,colors...

WEEK 7 - What is immersive design and experience design? ( Lets talk about experiences in interiors)

WEEK 8- Power of the display and how museums evolve?

WEEK 9- Using LED screens as walls and display elements. A closer look to new media tools.

WEEK 10- Project Assignment, developing ideas

WEEK 11- Site Visit ( Museum of Illusions, etc.)

WEEK 12- Guest Lecturer from a museum or art consultancy

WEEK 13- Project Critique

WEEK 14- Final Project